



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



Reporting & Publication

Guidelines



- Importance of Reporting
- Text of a Report
- Photographic Reports
- Visual Reports



Importance of Reporting

- ☐ Your efforts are commended in form of Dua from all over the world, specially prayers of Huzoor Aqdas^(aa)
- ☐ Motivation for Ansār
- ☐ Helps others to see successful ways of Tablīgh
- ☐ Analysis / Feedback / Comparison
- ☐ History



Importance of Reporting

☐ Internal Platforms

- Ansāruddin
- Tablīgh Newsletter
- Websites, YouTube, Twitter, Facebook etc.

☐ External Platforms

- Al-Fazl
- Ahmadiyya Bulletin UK Jamā'at

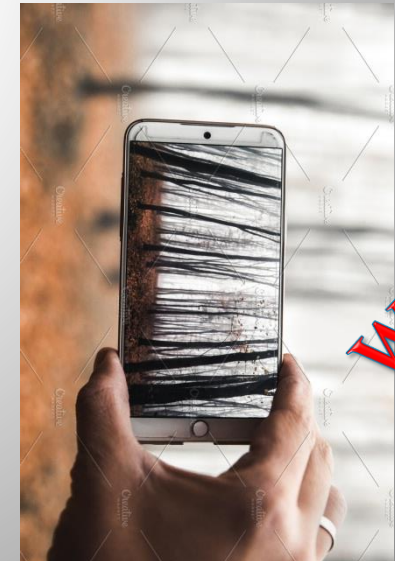


Text of a Report

- ☐ Event Title
- ☐ Date, Time & Venue of the Event
- ☐ Number of Guests Attendees
- ☐ Feedback of the Guests
- ☐ Brief Description of the Happenings
- ☐ Name of Ansār Participants

Photographic Reports

- High resolution, setting must be adjusted in advance
- Camera lens must be cleaned
- Photo should be **Landscape**, please don't send **Portraits**
- A reasonable Caption written with each Photo



Photographic Reports

- Visit YouTube to find a video “How to make good photos with mobile phones
- Only 3 - 4 photos are enough for each event – select and send with caption





Correct



Correct



Correct



Wrong



Wrong



Wrong



UKMuslimsforP... · 28/10/2019

Spreading the message, "The Messiah Has Come". Visitors love to engage in discussion at stalls set up by Ahmadiyya Muslims Elders Association Masroor Region, UK.

Correct



UKMuslimsforP... · 01/11/2019

Members of Ahmadiyya Muslims Elders Association Leicester, the UK spreading the true teachings of Islam & the message "The Messiah Has Come".

Wrong





Video Reports

- Regions should record their main events' and send their visual reports to the Center
- These Video reports can be send to MTA and can be uploaded to National Youtube Channel
- Videos should be made of **High Quality**